

THIS IS

# yantra DIGITAL

TECHNOLOGY POWERED BY PURPOSE

[www.yantradigital.com](http://www.yantradigital.com)

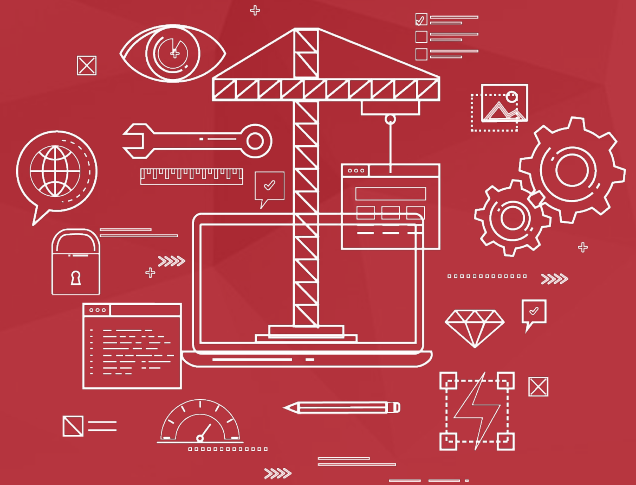


# Technology powered by purpose

---

We revolutionise the process by digitising brands, assisting the offline to online transition, and implementing effective digital strategy.

Our tech development house is home to digital, content and business experts from around the world, working together with your team to turn the right innovations into results.





News  
**24/7**  
News category

# Tech Data

Tech Data wanted to improve communications with its 115,000 resellers across 100 countries.

**Scene**  
The team knew it needed a way to seamlessly distribute information about new products, updates, offers, advice and events.

**Action**  
We designed a bespoke platform that could supply vital information to resellers and sales teams. Integrated with core analytics for advanced insights, the platform incorporated a compliance system for effective educational content.

**Result**  
Tech Data can now circulate e-brochures, animations and video content to its sales force – helping them to stay in the know, deliver better services, and increase sales.

## Like what you see?

We're always here to help, and would always love to hear from you. Please contact us, and one of our experts will be in touch.

London Office:  
Kemp House,  
152 – 160, City Road,  
London, EC1V 2NX.

Bristol Office:  
The Paintworks,  
Unit 5.4, Bath Road,  
Bristol, BS4 3EH.

+44(0) 2037 456676  
[hello@yantradigital.com](mailto:hello@yantradigital.com)  
[www.yantradigital.com](http://www.yantradigital.com)