

THIS IS

# yantra DIGITAL

TECHNOLOGY POWERED BY PURPOSE

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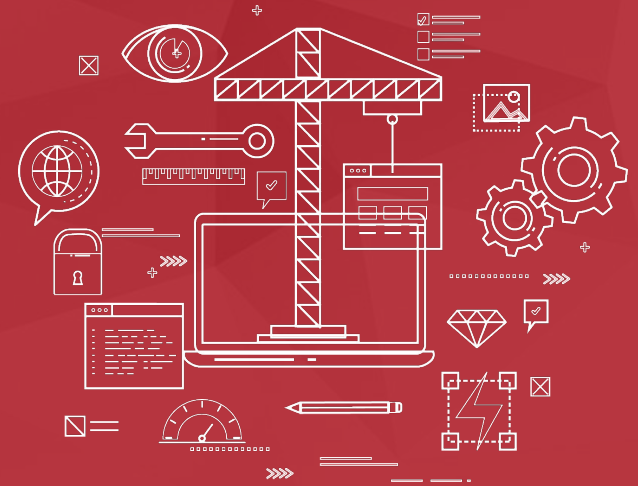


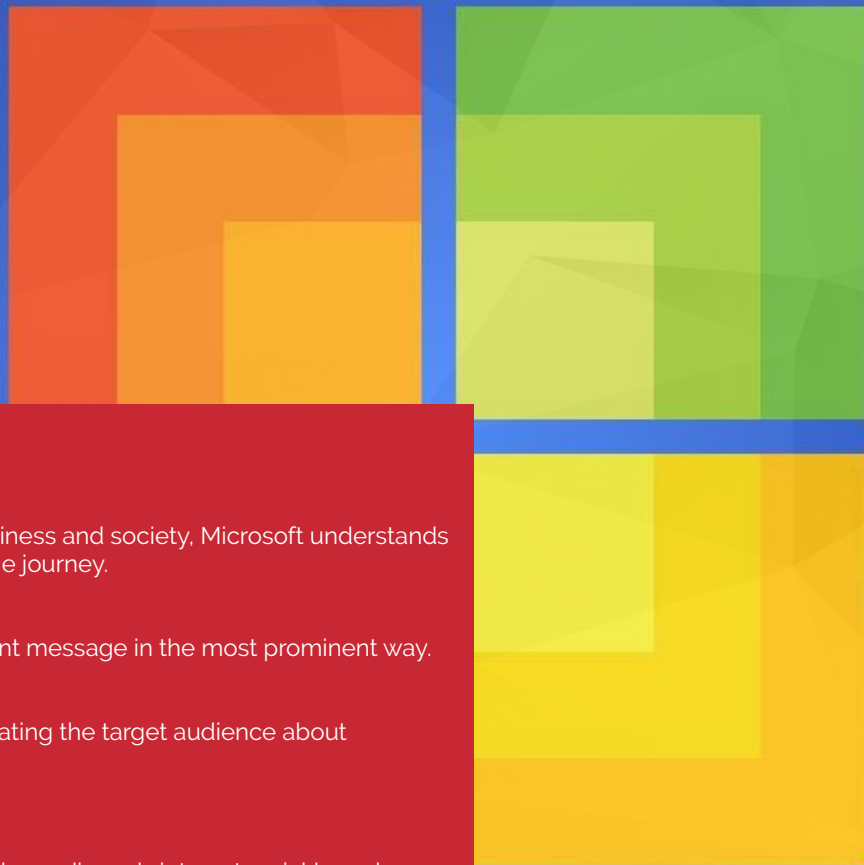
# Technology powered by purpose

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We revolutionise the process by digitising brands, assisting the offline to online transition, and implementing effective digital strategy.

Our tech development house is home to digital, content and business experts from around the world, working together with your team to turn the right innovations into results.





# Microsoft

As a leader in championing innovation in education, business and society, Microsoft understands the real value of technology – and we're happy to join the journey.

## Scene

Microsoft wanted a way to provide users with the relevant message in the most prominent way.

## Action

We developed a series of interactive e-brochures, educating the target audience about Microsoft's new technologies, products and services.

## Result

The use of rich media was proven to gain and maintain the audience's interest, quickly and effectively delivering the desired messages.

## Like what you see?

We're always here to help, and would always love to hear from you. Please contact us, and one of our experts will be in touch.

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